

INSTALLERS EDGE

AN
INSURANCE
PROGRAM
FOR
AUTOMOTIVE
AFTERMARKET
SPECIALTY
EQUIPMENT
INSTALLERS



INSTALLERS EDGE

Call for a quote today.

1-800-390-9099

Visit us online:

www.seiainsurance.com

About SEIA

The Specialty Equipment Insurance Alliance (SEIA) was created to assist SEMA members in protecting their asset base, cash flow, and welfare of employees by offering and implementing quality insurance coverage at the lowest net cost possible. SEIA is a member program of SEMA.



MEMBER PROGRAM

Alliant

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San Diego, CA 92101
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INSTALLERS EDGE

SEIA
SPECIALTY EQUIPMENT INSURANCE ALLIANCE

Complete and return this card to schedule an appointment, a coverage review, and/or to receive a quote from the Installers Edge program. Or call us at 1-800-390-9099. www.seiainsurance.com

NAME _____	E-MAIL ADDRESS _____
COMPANY NAME _____	WEB ADDRESS _____
PHONE () _____	FAX () _____
GROSS SALES (\$) _____	NO. OF EMPLOYEES _____
RENEWAL DATE - PROPERTY & CASUALTY / /	RENEWAL DATE - WORKERS' COMP / /
% OF SALES RETAIL WHOLESALE REPAIR	
COVERAGE NEEDED <input type="checkbox"/> PROPERTY <input type="checkbox"/> LIABILITY <input type="checkbox"/> GARAGE KEEPERS <input type="checkbox"/> AUTOMOBILE <input type="checkbox"/> WORKERS' COMP <input type="checkbox"/> EMPLOYEE BENEFITS <input type="checkbox"/> OTHER: _____	

The Specialty Equipment Insurance Alliance (SEIA) and Installers Edge are specialty programs of Alliant Insurance Services, Inc.

INSTALLERS EDGE

As an installer of specialty equipment, your customers come to you because you possess a heightened level of knowledge of the vehicles they own.

This expertise delivers on a commitment that the job will provide the expected results and keep your customers coming back for more. At Alliant Insurance Services, our primary focus is much the same, and we created the Specialty Equipment Insurance Alliance (SEIA) to deliver you the advantages of our breadth of knowledge and experience in the automotive aftermarket industry.

Our Installers Edge program, in turn, was created in part because of our endorsement by the Specialty Equipment Market Association (SEMA). We recognize that SEMA members are highly specialized service providers and designed a customized, turnkey garage program to meet the unique challenges faced by automotive aftermarket technicians.

THE INSTALLERS EDGE PROFILE

- Automotive Restoration
- Hot Rod and Performance
- Sport Compact Tuning
- Truck Accessory Installation
- Tire and Wheel Retailer
- OE Jobber
- Electronic Stores
- Mobile Restylers

Delivering unparalleled customer service is a mutual goal. Should a customer project not go as planned, the following coverages are available.

GARAGE LIABILITY

Designed specifically to protect against allegations of wrongful installation or product failure on work completed by you that results in consequential vehicle damage or bodily injury to a vehicle occupant. Coverage also extends to test driving customers' vehicle.

GARAGE KEEPER'S

Protects against damage to customers' vehicle while in your care, custody, or control. Coverage is direct and primary.

GENERAL LIABILITY

Bodily injury or property damage claims on and off premise.

UMBRELLA LIABILITY

Increased limits of liability for all above coverage in addition to commercial auto. No deductible applicable.

PROPERTY

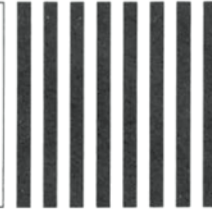
Coverage for buildings, tenant improvements, tools and equipment, inventory, loss of business income, mobile and customer property, and employee theft.

INSTALLERS EDGE HIGHLIGHTS

- Premium Based on Gross Sales
- Separate Rates for Installation/Retail/Wholesale/Manufacturing
- Blanket Additional Insured Endorsement
- Includes Test Driving Vehicles
- Quick Underwriting
- Assorted Property Enhancements Included
- Optional Mobile Equipment Coverage
- Monthly Bill Pay Options
- Free Human Resources Consultation

Don't let inadequate insurance coverage put your business or professional reputation at risk.

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IF MAILED
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